Catalonia Meetings & Automotive
The MICE destination for automotive and sustainable mobility
# Meetings & Automotive Destination

- **3** 10 reasons to choose Catalonia

- **4** Panorama

- **5** Catalonia, hub of sustainable mobility

- **6** The automotive industry

- **7**

- **8** Top venues for events and car launches

- **9** Shooting in Catalonia

- **10** Future solutions

- **11** Catalonia, a top venue for sporting events

- **12** Team activities

- **13** Congresses and fairs

- **14** At first hand

- **15** 5 spectacular routes through Catalonia

- **16** Route 1 Winding the Costa Brava

- **17** Route 2 Costa Daurada

- **18** Route 3 Among plains and mountains

- **19** Route 4 From Barcelona to the Penedès

- **20** Route 5 Circling the Pyrenees

- **21** Catalogue of companies and entities
Cars need to be tested, experienced and enjoyed in the best possible setting. Presentations, test drives, trainings, teambuildings on wheels, motorsport hospitalities, roadshows, film shoots, congresses, conventions and any other event related to the automobile industry can be considerably complex, both logistically and functionally, and also offer an extensive experiential dimension. That’s why it’s so important to get the destination right. Catalonia has extensive experience and everything else that’s required to make automotive events a success.

First of all, it has a varied and verified range of venues on offer, as well as adaptable and versatile MICE spaces. Added to this, it prides itself in gastronomic, nature and cultural experiences with great added value.

Second, given how close this network of spaces is to different first-class infrastructures, from circuits for presentations or test drives, R&D+i research centres for engineering projects and the development of new vehicles.

Third, Catalonia has a wide and modern road network with a variety of unique landscapes in one single destination: dunes, deltas, snow, coast, gorges, peaks, mountain passes..., with a mild climate that makes it possible to hold events every month of the year. It’s a medium-sized territory with excellent connections and all the necessary services nearby to organise a perfect automotive event: hotel-venue-circuit-routes for test driving.

And it has the international power of the Barcelona brand. The Catalan capital, synonymous with design and avant-garde, is today the great hub of 5G and sustainable mobility in southern Europe, and home to the Tomorrow Mobility World Congress and EIT Urban Mobility. All supported by a very well-articulated network of supplier companies and resources.

We’ll discover all this, and much more, in this publication. Because Catalonia is, without a doubt, the ideal destination for holding all kinds of professional events related to the automotive world and sustainable mobility.
Reasons why

**Automobile tradition**
Catalonia is, and has been, one of the largest vehicle manufacturers in southern Europe. The history of brands such as Hispano Suiza, Seat or Cupra is closely linked to Barcelona and Catalonia.

**High level circuits and testing facilities**
Modern and renowned circuits and test tracks such as Applus+ IDIADA, Parcmotor Castellolí or the Barcelona-Catalunya Circuit, which hosts the F1 and MotoGP Grand Prix, are a lure for automotive companies around the world.

**Ecosystem for electric and autonomous cars**
Catalonia has advanced infrastructures which allow it to act as a testing ground for the vehicles of the future. There over 3,200 electric vehicle charging points throughout the territory.

**Know how in automotive events**
Catalonia has a long and accredited track record in holding international fairs, events and congresses, as well as an excellent and experienced MICE offer adapted to the automotive industry that ensures exclusivity, confidentiality and flexibility.

**Barcelona, hub of sustainable mobility**
The Catalan capital is the benchmark hub in southern Europe for 5G, innovation and sustainable mobility. An international benchmark in business tourism, Barcelona hosts prestigious events such as Tomorrow Mobility World Congress, Mobile World Congress or Smart City Expo World Congress.

**Landscapes and roads for all tastes**
It has safe roads and spectacular routes, as well as idyllic settings to complement the event with proximity experiences. Catalonia allows you to combine urban environments, the coast, vineyards and high mountains, all in a journey that takes less than two hours.

**International and specialised talent hub**
Some of the most powerful engineering and automotive R&D centres in southern Europe are located here. Catalonia has prestigious companies, universities, startups and professionals specialised in the automotive and mobility sector.

**Unique MICE offer**
Catalonia has an extensive and varied MICE offer. Over 10 congress centres, numerous large-capacity hotels, almost 400,000 m² of exhibition space at the Fira de Barcelona and unique venues such as museums, wineries, gardens, farmhouses, castles or buildings by geniuses like Gaudi, to hold exclusive car presentations.

**Connectivity and proximity**
A small (32,000 km²) and very well-connected territory that offers, in a short distance, all the necessary services for organising an automotive event. Make the most of excellent international connections.

**Mediterranean climate, culture and gastronomy**
With over 300 days of sunshine a year, Catalonia has an ideal climate for performing test drives and holding outdoor events. In addition to this, it’s a territory with an exceptional cultural heritage and innovative gastronomy recognised worldwide with top Michelin-star chefs.

**THE DESTINATION WHERE YOU CAN BE SURE EVERYTHING WILL RUN SMOOTHLY**

**REASONS TO CHOOSE CATALONIA**
From car launches or test drives to film shoots, teambuilding events on wheels or motorsport hospitality, everything is possible thanks to a wide range of venues, circuits and routes.
Catalonia, the perfect mix for your events
Catalonia has been, and still is, a benchmark for the automotive industry in Europe. A hub of talent and innovation made up of companies from the entire value chain, technology and R&D centres, clusters, trade fairs, universities and training centres.
World Leader

1 in every 5 vehicles produced in Spain is manufactured in Catalonia.
In Catalonia, the sector is made up of +10,000 companies.
+20 R&D centres
dedicated to the automotive industry
Catalonia has the most public access electric vehicle charging stations in Spain.
Employment

+38,000 people in direct employment

+140,000 people in total (including distribution and repair)

AUTOMOBILE SECTOR IN CATALONIA
Catalonia, hub of sustainable mobility

GLOBAL EPICENTRE OF THE NEW MOBILITY

The future of mobility is all about sustainability. And Catalonia is committed to establishing itself as the global hub of this new mobility: electric and connected cars, smart cities, shared vehicles, micromobility... New concepts that are revolutionising the automobile industry and where Catalonia is weaving together an extensive network of clusters, innovation and development centres, universities and, of course, entrepreneurs and companies.

HubIMS is the industrial sustainable mobility hub in Catalonia that promotes and funds industrial proposals in the sustainable mobility sector. Events that combine knowledge and networking are also being held to boost this new mobility: Tomorrow Mobility is a global event that aims to promote the design and adoption of new sustainable urban mobility models. Catalonia Living Lab is a unique test space in Europe in the field of autonomous and connected vehicles. It allows companies in the automotive sector around the world to test and validate the technology that is making it possible to roll out cars of the future.

Barcelona has several examples of how the city is becoming the hub of 5G technology and mobility in southern Europe.

Connected, electric, smart and urban

SEE THE ELECTRICAL CHARGING POINTS IN CATALONIA

Connected 5G Connected Car pilot project

Electric Wallbox

Smart SEAT-CODE Software Development Centre of the Volkswagen Group

Urban European Institute of Innovation and Technology in Urban Mobility
Connected:  
5G Connected Car pilot project

A 5G mobile network improves communication between the car, the road infrastructure and other vehicles.
Wallbox, a Catalan company for electric vehicle smart charging systems, is setting up a new plant in Barcelona in an aim to become "a global hub of electromobility".
Smart: Volkswagen Group SEAT Software Development Centre: CODE

This company offers disruptive solutions in the field of mobility and smart cities.
Barcelona is home to the headquarters of the European Institute of Innovation and Technology in Urban Mobility, the most important initiative when it comes to transforming mobility in European cities.
Electric charging points in Catalonia
The automotive industry

LONG-STANDING AUTOMOTIVE TRADITION

Catalonia is one of the biggest world pioneers of motorsports and the motor industry.

One of the first European automobiles was invented in Catalonia in 1899: a tricycle with a combustion engine. The first automobile factory in Spain was also set up here. And the Swiss engineer Mark Birkigt built the most luxurious cars of the time in Barcelona; the Hispano Suiza, which are still admired for their elegant lines and advanced mechanics. Today, Catalonia is still one of the biggest champions of world motorsports organising the Formula 1 Spanish Grand Prix and the Rally de Catalunya.

Manufacturing leader
The SEAT factory in Martorell, at the foot of the mythical mountain of Montserrat, is the largest in southern Europe and one of the most innovative production centres in the world. Half a million cars are produced here every year. Seat, Barcelona and Catalonia were the driving forces behind motorisation in Spain from 1950 onwards, with models that have gone down in history due to their social and economic impact, such as the legendary SEAT 600.

Dedication to R&D
Some of the most powerful engineering and R&D centres in the automotive sector in southern Europe can be found here: Testing Facilities in Europe, first-rate technology development and certification centres such as Applus+ IDIADA, circuits like the Catalunya or Castelló ones.

Catalonia is getting ready for the future and also aspires to become a benchmark for new mobility. SEAT will invest 5,000 million euros over the next three years to promote the electric vehicle, while companies, universities and institutions promote Barcelona-Catalonia as one of the main global hubs in sustainable mobility.

History of the automobile in Catalonia


1889. Businessman Francesc Bonet patents the first vehicle with a combustion engine.
1890. First automobile factory in Spain: Emilio de la Cuadra.
1904. Hispano Suiza is born, a benchmark for its reliability and quality of construction.
1919. First Barcelona International Motor Show, one of the oldest in the world.
1920. First Barcelona International Motor Show, one of the oldest in the world.
1933. SEAT opens the first modern car factory in Spain, in Barcelona’s Zona Franca.
1951. Inauguration of the Catalunya Circuit, home to the Formula 1 and MotoGP World Championships.
1983. Nissan begins production of the Patrol at its factory in Barcelona’s Zona Franca, its first plant in Europe.
1991. The SEAT plant opens in Martorell (Barcelona).
1993. The SEAT plant opens in Martorell (Barcelona). Today, it has 14,000 employees.
2011. The Cupra brand opens its headquarters in Martorell.
2020. The Cupra brand opens its headquarters in Martorell.
The history of Hispano Suiza

Founded in Barcelona in 1904 by Damián Mateu and Marc Birkigt, Hispano Suiza is still a brand synonymous with luxury and advanced design today.

In 1934, at the Paris Motor Show, the K6 was officially released, the classic stately-looking model, finished by top car bodyworkers.
Barcelona International Motor Show

It first opened its doors in 1919, almost four years before the one in Geneva. Image of the first show that was held in September at the Palace of Fine Arts with a total of 58 exhibitors.
DID YOU KNOW?

In 1923, the third European automobile circuit in history was inaugurated near Sitges. It was the first oval circuit in Spain and it took 300 days to build. Imitating the legendary North American circuits, its bends sloped at a 90-degree angle.
On the 27th of June, 1957, the first SEAT 600 left the factory, an iconic model that revolutionised and transformed Spanish society at the time.
Top venues

**Events and car launches**

Cars are products, but also experiences; they need to be seen, felt and enjoyed. These impressive venues are a great stage for performances and launches.

Catalonia has a wide range of exceptional and unique spaces. Its extraordinary monumental and cultural heritage offers buildings and settings of great historical and architectural value for presentation events and product launches. Castles, emblematic buildings, traditional farmhouses or wineries full of character guarantee an unbeatable event with all the necessary services.

The different Convention Bureaux located throughout Catalonia offer advice and information on their locations, capacities, facilities, services, etc.
Tarraco Arena

A versatile space with a central area measuring 2,500 m², 5,000 m² of outdoor space and maximum capacity for 10,800 people. It offers different environments depending on the number of attendees and the characteristics of the event: fairs, presentations or galas.
Located in the historic and emblematic Palau Nacional de Barcelona, the Museu Nacional d’Art de Catalunya offers versatile spaces where exclusive activities can be tailored for 20 people in intimate spaces and large events with over 2,000 attendees can be held in the Oval room, the hall and the terrace.
La Boella is a complex located on a 110-hectare estate of olive trees and gardens, overlooked by a fully restored 12th-century farmhouse. An ideal place for holding all kinds of events, as it has several convention rooms and elegant glazed dining rooms ready for hosting banquets.
The car company, Seat, has a new space in the heart of Barcelona (Passeig de Gràcia, 109) which aims to become a hub where the mobility solutions of the future are co-created. On the building’s three public floors, visitors can enjoy meeting and work areas, an innovative brand experience centre, an auditorium and a café-restaurant.
An 18th-century farmhouse located in Gavà, a few kilometres from Barcelona, and surrounded by greenery, gardens and enchanting spaces for holding exclusive events. Centennial spaces indoors and outdoors where the carefully tended gardens and natural environment, together with the historical elements, form a unique setting for hosting launches and presentations with a touch of distinction.
Located in Vilanova i la Geltrú, La Daurada is a space that opens onto the Mediterranean. A unique and versatile setting, located on a pier with panoramic views of the sea and with a surface area of over 10,000 m² in a contemporary space that can be adapted to any type of event.
Monumental settings

Seu Vella de Lleida
An extraordinary Romanesque-Gothic monumental complex that overlooks the entire city of Lleida. It’s an exceptional and unique setting for holding events that has different rooms, with different capacities, and adjoining service areas.

Sant Pau modernist site
Work of the architect Lluís Domènech i Montaner, this complex is a benchmark of Barcelonà’s heritage. A UNESCO World Heritage Site, it has a set of unique rooms for hosting congresses, corporate events, presentations and all kinds of other events.
Spaces with history

Castell Jalpi
A 19th-century estate in Arenys de Munt with capacity for up to 300 people. Surrounded by a forest and a spectacular lake, it offers a wide selection of indoor and outdoor spaces for holding all kinds of events.

Mas Bonvilar
A fully restored 17th-century farmhouse. It has exclusive and stately indoor and outdoor spaces surrounded by forests and gardens that can be adapted to suit all kinds of events.

Mas Solers
A 19th-century renaissance palace in Sant Pere de Ribes (half an hour from Barcelona). A unique location, with eight indoor and outdoor spaces for holding all kinds of exclusive events.

Mas Bonvilar
A fully restored 17th-century farmhouse. It has exclusive and stately indoor and outdoor spaces surrounded by forests and gardens that can be adapted to suit all kinds of events.
Catalonia and its capital, Barcelona, are the backdrop to around 4,000 productions a year, from short films or photo shoots right through to commercials, feature films and television series that are broadcast internationally.

Its success as a popular filming location is due both to its wide range of attractive and versatile locations and to the solid network of audiovisual companies based in Barcelona.

**Strengths**

- **Good weather:** over 300 days of sunshine and an average temperature of 15.5 ºC
- **Many hours of sunlight:** (10 in winter and up to 16 in summer)
- **Variety of locations:** within a few km (beach, modern skyscrapers, industrial settings...)
- **Effectiveness:** in time and cost adjustment
- **Expertise:** Agencies and teams specialised in filming
- **Heritage:** Architectural examples spanning thousands of years of history

Barcelona (and Catalonia) are an exceptional set for automotive shoots and filming.
Barcelona, the best backdrop
Driving Group, immediate solutions

This global agency transforms any venue into a space that meets the needs of companies and entities in the motor world that want to organise national and international presentations, shoots, test drives... Thanks to its three branches (Driving Events, Driving Logistics and We Car), they take care of everything: transport and maintenance of cars, immersive experiences, virtual design, film production... All with the strictest security and confidentiality.
Catalonia has become one of the world’s leading test benches for validating the performance of vehicles of the future. It has a unique ecosystem for promoting connectivity and boosting the autonomous car.

As well as hosting some of the most important fairs and congresses in the sector, Catalonia is one of the largest engineering and R&D centres in southern Europe in the automotive sector, as well as a relevant player in the development of ICT solutions and software.

In addition to this, it offers a test environment that’s unique in Europe for the development and validation needs of autonomous and connected driving tests.

Through the Catalonia Living Lab, automotive companies around the world are able to test and validate their technology in various independent testing fields, making the development of cars of the future possible. All of this on top-level, technologically-equipped circuits, infrastructures and roads.

We can get an approximate idea on a 20-kilometre stretch of the AP-7 motorway, in Girona, that has already incorporated smart transport systems for enabled autonomous and connected vehicles. It has four lanes in each direction, four accesses and 180 metres of tunnel where all the necessary tests and measurements can be carried out, with an average activity of about 26,000 vehicles per day and a speed limit of 120 km/h.

Tesla brand superchargers mean that you can charge up to 270 km with just 30’ of connection. As well as the official stations, many hotels have charging points.

This is a smart motorway

DISCOVER HOW THESE MOTORWAYS FROM THE FUTURE
Covering an area of 370 hectares, its 12 circuits mean that the behaviour of vehicles in different conditions can be simulated. It has the first track for advanced driver assistance systems (ADAS), covering the earliest stages of the autonomous vehicle.
An innovative, 100-hectare test space with first-class facilities for testing vehicles with 5G technologies thanks to the agreement with Cellnex Telecom, which has equipped the circuit with broadband connectivity, a YATE (Internet of Things) network and high-definition cameras.
The Lleida airport facilities are rented out for filming and development and testing activities for space and land vehicles. Its services focus on unmanned vehicles. These services are provided in open-space facilities that are safe, secure and quiet.
Catalonia Meetings & Automotive

- Video-cameras
- C-ITS G5 antennas
- Sensor data receiver
- Smart motorway section on the AP-7 in Girona
- Variable information panels
- Smart incorporations
- MAXIMUM SPEED
- Magnetic sensors
- HD Maps
- Information on traffic and road work
- Deployment of C-ITS services
- 120
- Traffic monitoring and management
- Simulation tools and traffic models
- Weather information and forecast
- Management of incidents
- New digital and smart traffic management centre

Simulation

Tools and traffic
tools

Traffic
monitoring and
management

Information on
traffic and road
work

Weather
information and
forecast

Management of
incidents

HD Maps

Deployment of
C-ITS services

Smart incorporations
Catalonia has a long tradition of organising prestigious automotive events. Each season, the Barcelona-Catalunya Circuit, one of the most modern sports facilities in the country, hosts the **F1 Spanish Grand Prix** and the **MotoGP Grand Prix of Catalonia**.

Equally, every year, the winding roads of Tarragona and the Costa Daurada host the **Rally-Catalunya Costa Daurada**, the only Spanish event in the World Cup. Thousands of fans flock to the designated competition areas to check out the live action. It runs through incredibly beautiful scenery, a rugged and tortuous terrain, to the delight of both drivers and fans.

These competitions and facilities offer unique and differentiating services for the corporate sector. Incentives, teambuilding events and professional meetings take on a new dimension in an exceptional environment deeply rooted in high competition. Motorsport is also an unbeatable option when it comes to enhancing branding and creating business opportunities.
Drive a vintage car

In April, the cliffs and the 86 curves of the rugged Garraf coast, between Barcelona and Sitges, are the backdrop to the biggest event for historic cars in southern Europe: the Barcelona-Sitges International Vintage Car Rally, the second oldest in the world after the legendary London-Brighton Rally. Around a hundred vehicles made before 1928 take part in this race - more of a route - that combines a love of cars and glamour. The cars set off from Plaça Sant Jaume, the heart of Barcelona, and grind to a halt on the Sitges promenade (40 km in total).
Companies can experience three days of intense emotions (training sessions, qualifying rounds and the race itself) from privileged locations at the Barcelona-Catalunya Circuit by attending the live Formula 1 races. The Circuit has several spaces and services dedicated to hospitality and company events such as the Corporate Lounge, the Platinum Suite and the Gold Suite, the Paddock, the Montjuïc or the Pedralbes Club. All of them are exclusive areas where you can watch the races from a privileged position next to the best areas of the circuit such as the Pit Lane, the Paddock and the starting line.
The Catalunya-Montmeló Circuit is also home to the MotoGP Grand Prix, an opportunity to surprise with an original event. The MotoGP VIP Village is the hospitality programme that makes it possible to experience a Grand Prix first hand. The corporate area is the perfect place to organise business events, an area that can be personalised with the brand logo and name. Attendees with VIP passes can stroll through the paddock and breathe in the atmosphere of the teams, with exclusive access to the Pit Lane Walk, a restricted area where you can take in the excitement of training and races.
The Rally Catalunya-Costa Daurada organisation has a series of VIP and Racing Rally programmes so that all companies, entities or even individuals can watch the race from privileged areas and enjoy, live and just a few metres from the asphalt, all the excitement of one of the most spectacular rallies of the World Cup. There are also exclusive hospitality areas with stands and screens to follow the whole route, a rest area and all the gastronomic services you need for a privileged enclave.
Team activities

‘TEAMBUILDING’ ON WHEELS

Adrenaline and excitement behind the wheel
Who doesn’t fantasise about driving the sports car of their dreams? Driving a luxury sports car is the perfect solution for a teambuilding activity or corporate incentives.

Driving a luxury sports car on a circuit, simulating driving an F1 car, racing around one of the best karting circuits in Europe, enjoying a ride through vineyards on a quad, building your own F1 car, visiting some of the most emblematic places in Catalonia in a vintage car... are just some of the many original teambuilding activities related to the world of motoring and motorsport that companies can organise for their employees in Catalonia. A unique group experience that will bring people together while having fun and there’s a wide catalogue of proposals in Catalonia.—

F1 simulators
Driving an F1 car using a virtual reality simulator is one of the most innovative activities you can do in terms of car-related group and company experiences.

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F1 simulators

Karting
By themselves or in teams, those driving a kart experience the adrenaline of driving a single-seater. Here are some suggestions:

Indoor Karting, in Sant Feliu de Llobregat.
 Circuit d’Osona Karting, in Vic.
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 To elevate the experience, another option could be Ice Karting Experience, in La Molina (Girona).

Build your own F1 car
This activity offered by the company Exploramás poses two challenges: to build a prototype from different materials and then use the creations to compete in a competition. Participants are rewarded on their teamwork, the reliability and efficiency of the vehicle and the originality of its design. Although its resistance, manoeuvrability and lightness are also deciding factors... The goal is to form a team and, of course, have fun!

Off-road driving
If what you’re looking for is contact with nature with a side serving of the engine and adventure, driving a 4x4 on authorised circuits is an incredibly popular corporate leisure alternative.

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Routes in classic and vintage cars
Some people are drawn to more relaxed motor-related activities, such as routes in classic or vintage cars.

Quads among vineyards
Against a background of some of the most famous vineyards in Catalonia (Penedes and Alella), several companies and entities offer quad routes to enjoy the pleasure of driving.

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At the wheel of a sports car
www.drivemebarcelona.com/es
Circuit Parcmotor, in Castelloli (Barcelona), is one of the best motor racing complexes in Europe. It has different circuits: speed, karting, motocross, a 4x4 area, as well as buildings and services to host meetings, conventions and presentations.
The Montmeló Circuit has a wide range of activities for incentives and teambuilding: Formula 3 driving, Formula Renault or GT, karting Grand Prix, simulators, 4x4 driving, changing wheels, helicopter rides... and, of course, driving a high-performance car. Even small-scale Grand Prix events can be organised.
Simulation with a Ferrari

You’ll find many of these simulators in Ferrari Land park at PortAventura World (Salou). Ferrari Land, as well as hosting various attractions related to the motoring world and this famous brand, offers the possibility of opening the park just for you and carrying out teambuilding activities.
Among its proposals at the wheel of a classic car, Grup Limo offers a city tour around Barcelona to get to know the city’s most emblematic monuments and buildings and a wine tourism getaway to a winery in the prestigious Catalan DO Penedés or Priorat.
Driving a quad is an immersive experience surrounded by nature. It allows you to show off your driving skills on unusual terrain, off the tarmac.

Quads among vineyards

www.penedesturisme.cat
Penedès (Barcelona)

bouquetdalella.com
Alella (Barcelona)
In Súria, a municipality located in the centre of Catalonia, Les Comes has 70 km of forest tracks for practising off-road driving at all levels, as well as an extensive programme of teambuilding activities for businesses.
Build your own Formula 1 car

www.exploramas.com

Using detailed plans and a kit of materials, teams race against the clock to build a Formula 1 prototype. It requires teamwork, ingenuity and skill. Once a strategy is set, it's time for the Grand Prix!
A GLOBAL SHOWCASE FOR THE AUTOMOTIVE SECTOR

Catalonia offers a network of congress and convention centres and exhibition halls with a wide range of spaces for “out of the box” events.

As well as excellent venues and 4 and 5-star hotels with extensive experience in hosting automotive events, Catalonia has a wide variety of exhibition and meeting spaces in extremely diverse and close surroundings.

In terms of fairs, Automobile Barcelona is a major event on the European calendar and a powerful commercial platform recognised by all car manufacturing brands. It’s one of the oldest motor shows in the world - it turned 100 in 2019—.

The Fira de Barcelona also celebrates Tomorrow Mobility, the new global event co-organised by EIT Urban Mobility to promote mobility of the future.—
One of the largest and most modern exhibition halls in Europe. It has 400,000 m² of gross exhibition area distributed between two venues: Montjuïc and Gran Via. It has 16 exhibition pavilions.
Centre de Convencions Internacional de Barcelona (CCIB)

Made up of two buildings of enormous architectural value, the Convention Centre and the Foro Auditorium, linked by an underground promenade, with a surface area of 100,000 m² and capacity for 15,000 people. It offers ample spaces and easy access for launches, exhibitions or presentations.
A contemporary building designed by the architects Ferrater and Catarfia in 2001 that stands out for its versatility and functionality. It has 36 flexible meeting rooms of different sizes, including the main auditorium with capacity for over 1,900 people. It has a capacity of up to 3,000 m² for exhibitions and up to 2,000 people in total.
Together with the Fira de Girona, these two venues offer over 7,000 m² of exhibition area equipped to house vehicles and provide all necessary services. All this is enhanced by the Parc de la Devesa and the parking area facing the River Ter, with capacity for 400 vehicles.
This venue has a specialised proposal for automotive events. Its facilities are equipped to cater for road shows, drive experiences, product presentations, showrooms, training sessions and sales meetings. As well as an indoor and outdoor auditorium, it has an exhibition venue, meeting rooms, a master and business room and several other multi-purpose rooms.
Emblematic building constructed on top of an old 19th-century quarry. It has two auditoriums, a fair space, several rooms and multi-purpose spaces for corporate and business celebrations. It has modern and spacious facilities perfectly equipped with the latest technological features for hosting meetings and conferences.
PortAventura Convention Centre, one hour south of Barcelona, covers a total of 20,000 m² and has 24 multifunctional and modular rooms, most of which have natural light. The outdoor areas for dynamic tests are a real highlight, of which 55,000 m² are very close to the Convention Centre.
On the banks of the River Segre, 5,000 m² designed to host events with up to 2,000 attendees. The building was designed by the architect Francine Houben, from Mecanoo, based on criteria of versatility, accessibility and sustainability.
Lloret de Mar has three conference centres (Teatro de Lloret, Palacio de Congresos Olympic and the Palacio de Congresos Costa Brava, pictured) for hosting automobile-related conventions and events. It also has 80 rooms (for 30 to 80 people) with sea views.
This congress centre is made up of an auditorium with capacity for over 350 people and an annex building with eight rooms that have natural light, outstanding sea views and are fitted out with the latest audiovisual and telecommunication technologies.
Melià Sitges has a 4,500 m² convention centre. 26 meeting rooms and an auditorium with capacity for over 1,300 people, with a separate entrance and reception from the hotel. All the rooms are multifunctional and partitionable, each with a private entrance and fully soundproofed.

Sitges has two convention centres, one at the Dolce Sitges hotel and another at the Melià Sitges. The former has 26 meeting rooms, over 2,175 m² of flexible space and a large garden with panoramic views.
At first hand

Marc Gené
Test driver and Ferrari ambassador. Winner of the 24 Hours of Le Mans.

Laia Sanz
Trial and Enduro world champion. Extreme E, RallyCross and Dakar driver.

Pedro Martínez de la Rosa
McLaren and Ferrari test driver. Formula 1 Commentator on DAZN.

Julia López Huidobro
Brand Strategy & Experience at SEAT.

Josep Lluís Santamaría
General Director of the Barcelona-Catalunya Circuit.

José Miguel García Guirado
Director of Automobile Barcelona.

Ignasi Ferrer
Director of Innovation at Applus+ IDIADA.

Dr. Laia Pagès
Executive & Scientific Manager CARNET Barcelona.
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Julia López Huidobro
Brand Strategy & Experience at SEAT

Pedro Martinez de la Rosa
McLaren and Ferrari test driver. Formula 1 Commentator on DAZN

Laia Sanz
Trial and Enduro world champion. Extreme E, RallyCross and Dakar driver

Marc Gené
Test driver and Ferrari ambassador. Winner of the 24 Hours of Le Mans

Josep Lluís Santamaría
General Director of the Barcelona-Catalunya Circuit

José Miguel García Guirado
Director of Automobile Barcelona

Dr. Laia Pagès
Executive & Scientific Manager CARNET Barcelona
At first hand

Laia Sanz

**Trial and Enduro world champion. Extreme E, RallyCross and Dakar driver**

"The engine is deeply rooted in Catalonia. We have all kinds of terrain and facilities, both off-road and on the circuit, for competitions and test drives; all just a few kilometres away."
Marc Gené
Test driver and Ferrari ambassador. Winner of the 24 Hours of Le Mans

"Catalonia is a top destination because of its tradition. We can offer a 360° service throughout the year; a comprehensive pack where it's impossible not to find what you need to be successful."
We have all the ingredients: a spectacular Motorsport infrastructure, an industrial network with leading companies and suppliers, and the attitude and flexibility that just make everything easier.
“At SEAT, we consider Catalonia and its spaces our home. We have more traditional options, but also transgressive and interesting spaces, unique and full of personality, which add intangible value to events.”

Julia López Huidobro
Brand Strategy & Experience at SEAT
"In Catalonia, the entrepreneurial attitude unites with the industrial tradition to create an environment that favours innovation."
General Director of the Barcelona-Catalunya Circuit

"We have first-rate facilities, such as the Barcelona-Catalunya Circuit, a perfect destination for motorsport and business meetings, surrounded by innovative and well-connected companies, where sustainability plays an incredibly important role."

Josep Lluís Santamaría
"Institutions such as the Fira de Barcelona have turned Catalonia into an international benchmark for its ability to host leading international events in different sectors. The automotive industry is undoubtedly one of the most closely linked to it."

José Miguel García Guirado
Director of Automobile Barcelona
"Catalonia has a powerful automotive industry, excellent universities and is a hub of innovation. It has the perfect ingredients to lead the transformation towards a new, more digital, shared and sustainable mobility."

Dr. Laia Pagès
Executive & Scientific Manager CARNET Barcelona
5 spectacular routes through Catalonia

Catalonia has numerous roads for carrying out exciting test drives. In this guide, we introduce you to five of the most outstanding ones, although there are many other emblematic places where you can enjoy driving.

Catalonia has over 12,000 kilometres of roads, highways and secondary roads that connect its rich natural, scenic and cultural heritage. We’ve selected five circular routes, ideal for a test drive: from the zigzagging mountain passes of the Pyrenees to the jagged profile of the Costa Brava, not forgetting the demanding tracks of the Rally Catalunya.
DID YOU KNOW?
The Costa Brava Rally, founded in 1953, is the oldest rally in Spain and a classic on the European calendar.

**Pure essence OF THE SEA**

A route that uncovers the essence of the Costa Brava, winding along the coastline on roads straight out of films and leading us through charming fishing villages and revealing authentic medieval gems.

**Route 1**
Winding the Costa Brava

**Hotels in Lloret**
Hotel Santa Marta, L’Azure
Hotel and Hotel Rigat

**Gastronomic offer**
The province of Girona boasts over 20 Michelin stars

**Other services**
Spaces for filming, 1.5 km stretch of road for testing

**Sustainable mobility**
Over 35 charging stations for electric vehicles

**Golf**
PGA Catalunya
Golf and Wellness

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**Rocks, pine trees and sea**

**Costa Brava**
Roads: GI-682, C-31, GI-651 and GI-6701
Total distance: 180 km

This route takes you to the heart of the Costa Brava through coastal roads, inland express roads and gentle routes through medieval villages. The first section takes us from Lloret to Tossa de Mar and then Sant Feliu de Guíxols along the famous GI-682, surrounded by forests and beautiful coves.

From Sant Feliu we come to the seafaring soul of the Costa Brava in Palamós, Calella de Palafrugell, Llafranc and Begur.

Medieval wonders rise up among narrow roads and gentle sloping hills: Pals, Peratallada, Morells, Madremanya or Púbol.
Circular route
Costa Brava and Girona from Lloret de Mar
Lloret, a perfect backdrop for shoots and automotive events

Lloret, the gateway to the Costa Brava, has extensive experience as a destination in organising all kinds of automotive events and has its own office that specialises in filming management and its own convention bureau.
A northern extension of the route is Peralada, a charming medieval town in the Alt Empordà. The castle and the Peralada Resort are a benchmark in organising and holding different events and motor shows.
The city of Girona has unique, charming spaces with a lot of history for holding very special professional events. It has an exceptional cultural and artistic heritage and a great gastronomic offer that ranges from the most traditional cuisine to the most creative and innovative, such as that found in El Celler de Can Roca.
This is the castle that Salvador Dalí gave to his wife and muse, Gala, and one of the most important places in his work. Dalí customised the interior decoration, turning the rooms and other spaces of the castle into a work of art in line with his particular surrealist style. One of the most significant pieces is a Cadillac that the couple used for their trips. The automobile is a recurring feature in Dalí’s work and is often depicted in his production.
A spectacular circular route along the Costa Daurada on panoramic roads through landscapes rich in natural and architectural heritage.

**Route 2**

**Costa Daurada**

- **Hotels**
  - Termes Montbríó, Terra Dominica, Xalet de Prades, Le Méridien Ra

- **Gastronomic offer**
  - Priorat wines are among the best in the world

- **Other services**
  - Applus+ IDIADA test circuit

- **Sustainable mobility**
  - Over 65 charging stations for electric vehicles

- **Golf**
  - Bonmont Golf Club

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**Did You Know?**

The N-340 road runs along the same route that was once the Roman Via Augusta road.

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**Vineyards and history**

**Tarragona and Priorat**

**Roads:** N-240, N-340, C-242, T-700, C-37, AP-2, C-51

**Total distance:** 240 km

This is the route of landscapes dotted with vineyards, idyllic towns where time stands still, mountains with vertical walls and some of Catalonia’s medieval jewels. A route along roads that guarantee fun where one bend follows another and the slope is varied, all of them with a well-marked and well-maintained asphalt surface. These zigzagging asphalt lands are very popular with motor enthusiasts and host the RACC Catalunya-Costa Daurada Rally, a leg of the World Rally Championship.

The route begins in Tarragona and, after passing through Salou and Reus, enters the picturesque and spectacular region of Priorat. Before reaching the impressive Poblet monastery, we cross the Prades mountains. The route continues through some of the most famous sections of the Catalunya Rally to reach the Santes Creus monastery, another medieval jewel. The route begins and ends in the ancient and charming city of Tarragona.
From the coast to inland Tarragona
A thermal paradise with extensive experience in motor events. With around 6,000 m² of convention space and 20 meeting rooms. It has outside spaces that can be used for tests, hangar assemblies, a helipad, Tesla and universal electric chargers, access to open-plan rooms, 800 m² and 4 m high, as well as an exterior access ramp for cars.
Hotel Terra Dominicata

A former Carthusian farmhouse restored as an exclusive hotel in the middle of the Sierra de Montsant Natural Park. It has its own wine cellar, 26 rooms and meeting rooms to host events of all kinds, immerse yourself in a landscape of silence and take in its cuisine.

Video link
https://drive.google.com/file/d/1qYcJF_1oK4wJorMr9SIXx1XZucy5NakFg/view
Xalet de Prades

A rural complex made up of a set of 100% eco-friendly lodges in the Montañas de Prades Natural Park. Thanks to its extensive facilities, it’s ideal for hosting professional automotive events in a mountain environment.
Monastery of Santes Creus

A unique Cistercian Gothic monastic complex located in a small, charming town full of traditions. Events of all kinds can be organised in the monastery. There are indoor spaces such as a magnificent dormitory of over 500 m² and a room with natural light of 138 m², as well as two splendid cloisters for events, both indoors and outdoors.
The L’Albornar complex is recognised as one of the best test tracks in Europe. It’s a 370-hectare facility for shared use, where security and confidentiality are the top priority. They offer the highest level of customer support combined with first-class test tracks and fully equipped confidential workshops.
Located on the Sant Salvador beach on the Costa Daurada, this hotel is especially suited to hosting automotive events as it has different spaces that can be adapted: gardens, terraces, halls, 19 meeting rooms and special rooms for events. It has 143 rooms and suites and different outdoor and indoor car parks offering different services: charging points, washing, etc.
By taking just a 30-km detour from the route, you’ll arrive at the Calafat Circuit, in the municipality of l’Ametlla de Mar, 800 m from the sea. On the Calafat track, one of the most technical and physical in Spain, new models are tested along with training programmes and GT Experience.
DID YOU KNOW?
Between 1924 and 1980, the Pujada a Montserrat was one of the most popular mountain races in Catalonia.

A route through inland Catalonia on roads that take us to the mythical Montserrat massif, one of the most unique mountains in the world.

Art, mountains and circuits

Paisajes Barcelona
Roads: A-2, C-55, C-25-C-17
Total distance: 200 km

This route sets off from Barcelona and travels through central Catalonia with its epicentre in Montserrat, the most emblematic mountain in Catalonia thanks to its whimsical shapes and iconic monastery.

Good circuits
We’ll travel along the roads inside the massif, where the stone erosion is astonishing. The route runs through regions of Catalonia with a great love for motorsports and this is reflected in first-class facilities such as the Castellolí Motor Park and the Barcelona-Catalunya Circuit.

The itinerary allows you to discover points of interest in central Catalonia such as the Sant Benet de Bages monastery, a place that combines art, history, culture and gastronomy. From here, we continue along the C-25, a fast stretch of road that leads us through beautiful landscapes until we reach Vic, with its ancient history. We’ll take the C-15, where the Montseny Massif Natural Park is a highlight.
Through the heart of Catalonia
It covers an area of 100 hectares set in a unique natural environment, dedicated to motoring in all its specialties and levels. This motoring park has state-of-the-art facilities for holding competitive races, team training, vehicle testing and development, presentations, events, training and recreational activities.
Catalonia Meetings & Automotive

Mòn Sant Benet

A unique complex with a medieval monastery and 19 meeting rooms and incomparable exteriors. It includes a hotel with 87 rooms and 3 restaurants. It has 4 rooms measuring 220 m² ideal for showing vehicles, which can be converted into a single room measuring 900 m². In the industrial-style factory space, a three-metre high door makes access possible for large vehicles.
At the Montmeló Circuit, you can organise any type of event linked to the motoring world or the highest competitions. It also offers the possibility of organising all kinds of events and activities for companies, with a wide catalogue of hospitalities with exceptional added value. These spaces are unique and normally restricted, offering a unique experience.
Montanyà Hotel & Lodge

Just 40 minutes from Barcelona, in the heart of the Montseny mountains, this cosy hotel offers a convention space of over 2,000 m² and has extensive experience in organising motor-themed events and meetings. It has accessible rooms and space for vehicle shows, with outdoor parking and a paddock area. They organise routes and motor activities in groups.
La Roca Village Lounge

A unique space, with capacity for up to 100 people. This makes it possible to combine events with shopping experiences for incentives and groups, with special hospitality services, private parking and the possibility of organising receptions and private events.
This 5-star eco-resort has six meeting rooms, different open and outdoor spaces where vehicles can be shown and photographed, 60 outdoor parking spaces, an area to wash and prepare test vehicles, Tesla and universal charging points...
Les Comes: a paradise for off-road events

Les Comes is a 10th-century farmhouse surrounded by 550 hectares of land and over 70 km of forest tracks. The ideal place for holding motorsport events, product presentations and any other company event that requires the best equipment and services in a 100% off-road environment.
Hotel Augusta Vallès

Located next to the Barcelona-Catalunya Circuit, in Vilanova del Vallès, just 20 minutes from Barcelona. It has 102 exterior rooms, a swimming pool, gym and meeting rooms for holding events. As for parking, it has 100 parking spaces, four of them for electric cars, and space for coaches and trailers.
Very close to Manresa and Montserrat, you’ll find one of the best technical circuits in Catalonia. It measures 2,500 metres in length on a track with technical curves, a skidding and slalom zone, braking tracks with rain simulation and a rollover simulator. The facility, which has its own fleet of vehicles, also hosts all kinds of automotive events complemented by a cozy hotel restaurant in a 13th-century farmhouse.
A STONE’S THROW FROM BARCELONA

Modernism, the spectacular Garraf coast to Sitges, the Penedès wine region and an extensive offering of venues by the sea for events

Coastal panoramic

Barcelona
Roads: C-31, BV-2115, N-340, C-243a, BP-2427
Total distance: 209 km

Route 4
From Barcelona to the Penedès, through Sitges

Hotels in Sitges
Dolce Sitges, ME Sitges Terramar, Melia Sitges

Gastronomic offer
The Llobregat area offers top-quality km 0 products

Other services
After meeting: water sports, wine tourism, multi-adventure activities...

Sustainable mobility
Over 30 charging points for electric vehicles

Golf
Golf Club Barcelona and Golf Terramar

DID YOU KNOW...

The road to Sitges has 86 bends; it’s the route of the Barcelona-Sitges Vintage Car Rally
From Barcelona to the Penedès, through Sitges
Emblematic and well-connected hotel in Barcelona. It has 25,000 m² of gardens and multi-purpose exhibition areas, outdoors and with natural light, which can easily be customised. It has two indoor and one outdoor car parks, refuelling stations for sustainable vehicles and space for repair and maintenance. Just 800 metres from the Reial Automòbil Club de Catalunya (RACC) and its workshop facilities.
In an idyllic setting and overlooking the sea, its 260 rooms and 3 designer suites have all the comforts you could ever want. It has over 2,175 m² exclusively for meetings in the form of an amphitheatre, 25 conference rooms, 11 meeting rooms... Parking for 147 vehicles, Tesla charging points and a car wash area.
A central hotel in Sitges, on the marina and looking onto two beaches. It organises over 200 events per year thanks to its convention centre (with an auditorium that holds 1,384 people) and 26 meeting rooms, all adapted and equipped. It has 1,200 m² of exhibition space with natural light and easy accessibility.
The Colònia Güell crypt is a spectacular enclave located just 20 minutes from Barcelona. Designed by the great Catalan architect Antoni Gaudí, it was declared a World Heritage Site by UNESCO in 2005. It has multiple unique spaces for hosting conferences, receptions, dinners, exhibitions... Its outdoor areas are ideal for holding cocktail events, presentations or press conferences.
Just a few minutes from Barcelona you’ll find a wide range of restaurants and beach clubs –at the foot of a stretch of beach over 5 km long–, ideal for professional automotive events. They’re wide, open spaces with sea views, innovative gastronomy and an exclusive atmosphere. Among them, Kauai and Catalina (Gavà Mar), Mamut Beach Club (Viladecans), Casanova Beach Club (in the picture) and Embarcadero (Castelldefels).
Terramar racetrack

The oldest oval track in the world. Near Sitges, it hosted the first Spanish motorsport Grand Prix in 1923. It has a 2-km concrete ring, raised on one side at 90° and on the other at 64°. Within the ring’s 20 ha, you can put up stands or set up car parks or specialised circuits. It has preserved the circuit’s original grandstand as a covered and modular space (1,600 m²) and the paddock at the foot of the track.
Famous for its wines and cava, this region is a world reference in wine tourism. An area of gentle hills and beautiful landscapes dominated by vast extensions of vineyards, which has become an ideal space for taking part in all kinds of original activities and wine tourism experiences: tastings and pairings, exclusive visits, tours customised by the emblematic farms, segway or electric bicycle tours...
In the heart of the Penedès wine region, Cavas Freixenet have the Saló Reial, a unique and exclusive space for holding events in a special setting. They also have different wineries, rooms and alternative environments with different capacities.
This route is an extraordinary immersion in the heart of the Pyrenees. The roads run through landscapes with mountains up to 3,000 metres tall, rivers, lakes... adorned with medieval villages and world-famous Romanesque jewels.

The route starts at the emblematic Seu Vella Cathedral in Lleida. Heading north, we take the C-12 passing through Balaguer, Àger and La Pobla de Segur, a lead-up to the Pyrenean peaks. After Àger, we’ll take the C-13 and drive along a narrow and spectacular road that snakes between imposing rock walls. Then, the L-500 in-road takes us into the Boí Valley. This valley is famous for its hot springs and its Romanesque churches,

A route between majestic mountains and valleys, lakes, enchanting towns and some of the most beautiful Romanesque churches in the world

BETWEEN DIZZYING Peaks

DID YOU KNOW?
...At the port of La Bonaigua (2,072 metres) the road crosses from one side of the Pyrenees to another

Natural and artistic splendour

Pyrenees

Roads: C-12, C-13, N-260, C-28, C-14, C-26

Total distance: 469 km

This route is an extraordinary immersion in the heart of the Pyrenees. The roads run through landscapes with mountains up to 3,000 metres tall, rivers, lakes... adorned with medieval villages and world-famous Romanesque jewels.

Puerto de la Bonaigua, in the Val d’Aran

Zigzagging roads

After passing Baqueira Beret –one of the best ski resorts in the Pyrenees– we follow the C-28 road up the Bonaigua pass (pictured), with a spectacular zigzag descent. Espot is the gateway to the Aigüestortes i Sant Maurici National Park. On our way back, we take the C-13 to Llavorsí where we continue towards Sort following the course of the Noguera Pallaresa river. From Sort, we’ll follow the N-260 towards La Seu d’Urgell. In Adrall, we turn onto the C-14 to descend, on another spectacular road, to Bassella, next to the Rialb reservoir. The final stop on the tour is in the historic city of Balaguer.
Drive close to the sky
The Val d’Aran has 12,000 hotel places, 3,000 of which are in 4 and 5-star hotels. The Hotel Val de Neu (pictured) is located inside the Baqueira Beret ski resort. It has 5 multi-purpose rooms for holding all kinds of business meetings and incentives.
The Val d’Aran is the ideal place for nature and snow-based teambuilding activities: mushing, snowmobiles, heliskiing... It also has 300 km of marked trails and 400 km of cycle tracks.
The Baqueira Beret ski resort is considered one of the best in the Pyrenees for the quality of its snow, facilities and services. The Audi Winter Driving Experience, driving courses on snow and ice, are run in this magnificent natural setting.
These nine churches range from between the 11th and 12th centuries and its villages with stone houses and slate roofs form an exceptional landscape, ideal for driving through.
BASSELLA
Off-road experts

Bassella Experiences has unique facilities for events and experiences related with the motor world. Set in a spectacular environment, it has areas for off-road driving and a base building with meeting rooms, a garage and bedrooms.
MEETINGS & AUTOMOTIVE DIRECTORY

1. Test circuits & tracks

2. Agencies specialised in motor events

3. Venues & meeting spaces

4. Hotels

5. Convention Bureaux
1 Test circuits & tracks

Alcarràs Circuit
This circuit has a 3,743 m speed track and a 1,017 m mixed track (for supermoto and karts). As well as this, a flat track dirt track, hospital and medical service, restaurant and swimming pool. www.circuitalcarras.cat/es

Barcelona-Catalunya Circuit
Here, you’ll find a wide range of services and facilities as well as a track with several different configurations (from 3,049 to 4,675 m); a 40,000 m² paddock; boxes, car parks... And rooms for up to 650 people to host all kinds of events. www.circuitcat.com/es

Calafat Circuit
Speed track (3,250 m), skidding and rallycross track, classroom, 3 professional boxes, paddock, rooms, restaurant... www.circuitcalafat.com

Móra d’Ebre Circuit
With 850 hectares of land and over 70 km of forest tracks. Ideal for motor and sports events, fairs, presentations and any other company event. www.lescomes.com

Parc Motor Castelloli Circuit
A complex that’s over 800,000 m². It has different tracks (speed, motocross, trial...), superb services and facilities for tests, training sessions, communication exercises, entertainment activities and motor sports. circuitparcmotor.com

2 Agencies specialised in motor events

CRM3
www.crm3.es

Crom Events & Communication
cromevent.com/es/

D-company
www.dcompany.com/

Dicom
www.dicomevents.com

Drive Me Barcelona
www.drivemebarcelona.com

Driving Events
www.drivingevents.com

Driving Logistics
www.drivinglogistics.net

Factor 3 Events Barcelona
factor3events.com

Marbet Spain
www.marbet.com/es

RACC
www.racc.cat

SEE Network
https://www.see-network.es/

Tangenio
www.tangenio.com

Avant Grup Sustainable Mobility Solutions
Comprehensive platform for passenger transport services. www.avantgrup.com

We car solutions
wecarsolutions.com/

V-LINE ORG
www.vlineorg.com/es/
Alcarràs Circuit
We car solutions
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<th>Venues &amp; meeting spaces</th>
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Aran Natura Convention Bureau
A natural environment where, all four seasons of the year, you’ll find every type of leisure activity offered by a mountain destination. Good infrastructures, age-old culture and a rich landscape heritage with first-class accommodation.
www.visitvaldaran.com

Baix Llobregat Convention Bureau
An area just 15 minutes away from Barcelona, with unbeatable access (international airport, high-speed train, seaway...). A varied selection of restaurants, hotels and after-meeting options at beach clubs right on the beach.
www.baixllobregatcb.com

Barcelona Convention Bureau
Barcelona is one of the top destinations in Europe and the world due to its ratings and proven ability to host MICE congresses and events.
www.barcelonaconventionbureau.com

Costa Brava Girona Convention Bureau
Ideal setting and climate for business tourism. It has infrastructures for all kinds of meetings and incentive trips.
www.costabravagironacb.com

Costa Daurada Convention Bureau
Congresses, conventions and meetings in a destination with proven MICE experience. With good connections and a variety of gastronomic and cultural offerings.
costadaurada.info/es/convention-bureau

Girona City Convention Bureau
This bureau offers advice on all of the services, spaces and accommodation required for organising meetings and events in Girona.
gironacongressos.girona.cat

Lleida Events & Convention Bureau
Nestled between the sea and the mountains, this capital has a thriving offering to help you host all kinds of company events.
lleidacb.turisme. lleida.com

Lloret Convention Bureau
A destination with extensive experience in automotive events: 3 congress centres, 80 meeting rooms and 30,000 hotel places.
www.lloretcb.org

Reuniones entre volcanes
This initiative promotes MICE tourism from the perspective of sustainable development and respecting the environment in the La Garrotxa region.
es.turismegarrotxa.com

Sitges Convention Bureau
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